



## Experts in experience design and digital marketing.

Let's make your brand better.

### Fact Sheet

"We wanted an extension of our team that is as deeply committed to helping us establish our vision as we are, and Comrade certainly is up to the challenge."

- Matthew Macomber, Executive Vice President, Internet Channel, Bank of the West

### About Us

Comrade is a digital marketing and experience design agency located in the San Francisco Bay area. We offer a range of services to help our clients deliver engaging, user-centered experiences. Our partnerships, both internally and with clients, are built on two core values: **trusted relationships and high quality work.**

#### Leadership

Thelton McMillian: Founder & CEO  
Darren Murata: Founder & Creative Director  
Steve Scowden: Creative Director  
Christy McMillian: Client Partner  
Sophie Henry: Director of User Experience

#### Services

Branding  
Digital Marketing  
Experience Design  
Strategy

#### Clients

Alibris  
Bank of the West  
Caesars Palace  
CashEdge  
Conroy Ross Partners  
Intact Insurance (Formerly ING)  
InvestLab  
JP Morgan Chase  
Tabcorp  
Ubisoft Entertainment

#### Awards

- Interactive Media Association Outstanding Achievement in Financial Services, CashEdge, [www.popmoney.com](http://www.popmoney.com)
- Marketing Magazine Editor's Pick - Dear Telus integrated campaign - Shift Networks
- Interactive Media Association Outstanding Achievement in Banking, Bank of the West
- Interactive Media Association Outstanding Achievement in the Lifestyle Category, simpleFLOORS web redesign
- W3 - Best in Show - Comedy Web Video & Silver award - Branded Content, for Ubisoft Entertainment's Silent Hunter IV / Subsessed web video series
- Applied Arts Interactive Campaign & Website award, for Ubisoft Entertainment's Blazing Angels II / Fold & Fight website